



More about **Bob Reed, MBA**  
ReedScott Founder and Principal

Bob's work most often includes the startup of a new business, product or market, and building memberships, producing events, and negotiating strategic partnerships.

For the past two years, Bob has been mentoring startups in the U.S., Ukraine, U.K., and Iran. He has had the good fortune of achieving many successes with leading membership-centric organizations in both the association and corporate sector.

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